

ANTIBIOTIC AMNESTY

Video Competition

Make a video that shows how antibiotics are disposed of safely.

There will be Prezy card prizes (\$350 total prize pool) for the best overall video (\$150), and for the most creative and most viewed videos (\$100 each).

Anyone in Aotearoa New Zealand can enter.

You need to do three things to enter:

1 Create a video

- Create a video or reel that shows why it is important to dispose of old or unused antibiotics safely, or how to do this. Examples of themes to base the videos on include showing you and/or your whānau...
 - clearing out your medicine cabinet and returning old or unused antibiotics to your pharmacy,
 - protecting the environment by not tossing antibiotics into toilets, sinks, rubbish bins or ditches,
 - preventing antibiotic resistance by not sharing your antibiotics with others (including your pets!).
- Real antibiotics are not required for the video – props are encouraged.
- To learn more about antibiotic use and antibiotic resistance, talk to your pharmacy team or check out www.keepantibioticsworking.nz.

2 Upload your video and tag us in social media



- Upload your video during World Antimicrobial Awareness Week (18 – 24 November) to Twitter, Instagram or TikTok.
- Tag @namsipeg on Twitter, Instagram or TikTok and use the hashtags #AotearoaAntibioticAmnesty22 and #WAAW2022 to be in with a chance to win! Alternatively, send your video to namsipeg@gmail.com and we'll do it for you.

3 Share online with your friends and whānau!

- Share your video with all your friends and whānau.
- There are Prezy card prizes to be won for the following three categories:
 - **best overall video**: evaluated on both creativity and viewing (\$150 Prezy card).
 - **most viewed video** is the one with the most views by 25th November 2022 at 6:00 pm (\$100 Prezy card).
 - **most creative video** as judged by the [NZ Antimicrobial Stewardship/Infection Pharmacist Expert Group \(NAMSIEG\)](http://www.namsipeg.org.nz) (\$100 Prezy card).
- Winners will be announced on Twitter and Instagram @namsipeg and @PharmSocNZ.
- We thank [Health Quality and Safety Commission](http://www.health.govt.nz) and [Pharmac](http://www.pharmac.org.nz) for supporting this initiative.

- This Antibiotic Amnesty is led by the New Zealand Antimicrobial Stewardship/Infection Pharmacist Expert Group and Pharmaceutical Society of New Zealand. It is also supported by Te Whatu Ora – Health New Zealand, Manatū Hauora – Ministry of Health, PHARMAC, Health Quality and Safety Commission, He Ako Hiringa, Australasian Society for Infectious Diseases (NZ), Infection Prevention and Control Nurses College, bpacnz, University of Auckland, the Royal New Zealand College of General Practitioners and ESR.
- Competition is only open to people in Aotearoa New Zealand, and closes 25th November 2022 at 6pm. Prizes must be sent to an Aotearoa New Zealand address, and are not transferable for cash.